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PROFESSIONAL EXPERIENCE

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**SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY**

**SACRAMENTO, CA**

***Senior Redevelopment Planner***

***2005-Present***

Launched strategies and carried out redevelopment initiatives for North Sacramento and Del Paso Heights' low-income communities responsible for a \$26 million budget. Forged alliances with real estate developers, community-based organizations, council member's office, and other public and government agencies. Staffed and prepared monthly reports for two council-appointed committees. Served additional internal role as Employee Association President/VP, spearheading work environment improvements leading to a more productive, energized staff.

- Applied for and won \$2.4 million grant from Sacramento Area Council of Governments (SACOG), applied towards \$3 million streetscape project focused on revitalizing Del Paso Boulevard.
- Negotiated for and secured 8.5% cost-of-living increase over a 4-year period for bargaining unit despite widespread city and county budget cuts. Also secured salary adjustments for 30% of the membership.
- Championed state-compliant 5-year redevelopment plan for Del Paso Heights, saving agency ~\$15,000 in consulting fees by coordinating and managing all of the research, writing, and outreach efforts.
- Supervised and coordinated 5.5 acre property site assembly and limited market and pro forma analysis for future site development in South Sacramento.
- Managed development of urban design and marketing strategy for Del Paso Boulevard that led to hiring a retail recruiter with expertise in marketing and branding.
- Appointed to board of the Del Paso Boulevard Partnership Property and Business Improvement District as Agency representative.
- Led charge to integrate green building into Agency's value offering, persuading management to add "green" language to an RFP/Q for the first time. Selected for leadership roles on agency's sustainability and green building, web development, newsletter, and branding teams based on interest in sustainability in planning and prior work experience in marketing.

**BERKELEY REDEVELOPMENT AGENCY**

**BERKELEY, CA**

***Assistant Redevelopment Planner***

***2002-2005***

Directly assisted Redevelopment Coordinator in managing mission-critical agency projects as well as internal operations initiatives. Researched and prepared documentation for the state, executive board, and Project Area Committee (PAC), including annual budget, project status reports and recommendations, contracts, RFPs, work programs and schedules, policy analyses, and feasibility studies. Worked with regulatory agencies, consultants, appointed officials, and the public.

- Prepared Agency's '04-'05 Fiscal Year budget and won Council approval.
- Drafted 5-year state-compliant redevelopment plan for Savo Island and West Berkeley, realizing savings of ~\$20,000 by eliminating the need for outside consultants and outsourcing fees.
- Brought resolution to long-standing South Shattuck Redevelopment Study, summarizing historical feasibility studies to bolster Planning Commission's understanding of State's probable disapproval.
- Built consensus around 55-year ground lease agreement, earning buy-in from non-profit group, state funding agency, and City of Berkeley (which required extensive negotiations with contentious counsel).
- Managed environmental cleanup of an agency-owned property, allowing for development of 5,500 square-foot urban and residential lot in West Berkeley.
- Educated Project Area Committee (PAC) on public opinion and historical context of public art after extensive research and community surveys, ultimately reshaping redevelopment agenda.

**AT&T (FORMERLY SBC AND PACIFIC BELL DIRECTORY)**

**SAN FRANCISCO, CA**

***Sales Collateral Manager***

***2000***

***Associate Production Manager***

***1999-2000***

***Cartographic Coordinator***

***1997-1999***

Starting as a temporary employee in mapping research and archiving, progressed into manager of document development, honing skills in directing a wide range of people to ensure the timely delivery of ~10,000 electronic documents per quarter to the Sales Division, all the while helping to streamline collateral design process in support of a 13-state sales force. Supervised teams of 2-7 staff across Design, Mapping, and Sales Support Departments.

## ELECTED OFFICE, COMMITTEES AND BOARD APPOINTMENTS

### COUNCIL MEMBER OF THE CITY OF VALLEJO | 2009-PRESENT

- Initiated and persuaded council adoption of a resolution to join the Healthy Eating Active Living (HEAL) Cities Campaign.
- Launched a campaign and rallied public support for an urban farm ordinance.
- Organized support and continue coordinating with the Vallejo Unified School District and Greater Vallejo Recreation District to place a “Sweet Beverage Tax” on the 2013 Vallejo City ballot that would generate revenue to fund youth and health-related activities in the school and recreation districts.
- Took tough stand on budgetary decisions in an effort to exit municipal bankruptcy responsibly; initiated major overhaul and restructuring of Council Standing Committees to promote efficiency and effectiveness.
- Advocated to restructure the city’s fiscal foundation and “how it does” business by introducing *Reinventing City Government Speakers Series* to examine “budgeting for outcomes,” participatory budgeting, regionalizing public safety, potentially moving from a ‘full-service’ to a ‘contract’ city, and establishing Community Benefits Districts.
- Focused on economic development and revenue generation. Driving revitalization of the Downtown, Mare Island, the Waterfront, and the Solano County Fairgrounds.
- Introduced Sonoma State University’s Center for Sustainable Communities to the city and worked with them to develop an interim strategy to conduct an assessment of the City’s 27-year old General Plan (GP) and Zoning Ordinance until the City is able to secure funding for and can complete a comprehensive GP Update in the future;
- Successfully campaigned for an agreement between the City Council and Vallejo Unified School District to build a park for the Hiddenbrooke community on City and School District owned land.
- Initiated re-evaluation and public review of City’s homeless policy including its Administrative Rule and a ‘Sanctioned Tent City.’
- Hired and managed two Planning Interns to research and prepare ‘white papers’ on economic development tools for downtown revitalization and recommend improvements to the Planning Department’s permitting process.
- Co-Chaired “Yes on Measure A” ballot initiative to return local control of taxpayer dollars and the city’s budget to elected officials, and allow the City Council to have final say on employee salaries and benefits. Out spent 8-1, the “Yes on A” Measure campaign won by a slim 400+ votes.

### CHAIR OF THE VALLEJO DESIGN REVIEW BOARD | 2007-2009

- Led architectural redesign of Downtown bus transfer facility, improving aesthetics and safety.
- Powered architectural design transformation of Waterfront parking garage, namely 2 entrances and pedestrian paseo.

### CO-CHAIR OF THE VALLEJO WATERFRONT COALITION | 2005-2009

- Enhanced Waterfront Master Plan, adding a 4-acre park plus residential and commercial architectural changes; won Clearwater Award for Excellence on the Waterfront.
- Coalition’s Principal Manager on out-of-court settlement talks on CEQA lawsuit between Vallejo Waterfront Coalition, Callahan-DeSilva and the Vallejo Redevelopment Agency.

*Other leadership roles:* Solano Orderly Growth Committee ▪ Housing Element Advisory Committee ▪ Mare Island Restoration Advisory Board ▪ Citizen Advisory Committee, Solano County General Plan Update ▪ American Planning Association National Conference Steering Committee

## DEGREES, MEMBERSHIPS AND SKILLS

*MBA International Development*, Hope International University, Fullerton, CA  
*MA Geography; Resource Management & Environmental Planning*, San Francisco State University, San Francisco, CA  
*BA International Environmental Studies*, World College West, Petaluma, CA

American Planning Association (APA), APA California Chapter, APA California Section Northern

*Office:* Microsoft Office (Word, Excel, PowerPoint, Outlook).

*Design:* Adobe Acrobat, Photoshop, Macromedia Dreamweaver, Freehand, Premiere Elements and Flash.

*Culture:* Intermediate Spanish and Nepali.